

This is a transcript of Video 1 in Ryan Shepherd's webtext "What Reddit Has to Teach Us About Discourse Communities," published in *Kairos: Rhetoric, Technology, and Pedagogy*, 24.2, available at <http://kairos.technorhetoric.net/24.2/praxis/shepherd/index.html>

0:00:02.120,0:00:06.680

This is a short walkthrough introducing new users to the Reddit interface.

0:00:06.680,0:00:10.080

We're currently looking at what's called the "new" interface.

0:00:10.080,0:00:15.860

There is also an "old" interface that many Reddit users still use, and a mobile interface

0:00:15.860,0:00:19.080

that looks a lot like the "new" interface.

0:00:19.080,0:00:23.140

On this page, we're currently looking at one of the three possible views.

0:00:23.140,0:00:25.560

This view is called the "classic" view.

0:00:25.560,0:00:32.720

It shows us the text of the posts, their title, and a little thumbnail beside it for images

0:00:32.720,0:00:34.100

and video.

0:00:34.100,0:00:38.199

If we switch to the compact view, we'll see only text.

0:00:38.199,0:00:44.309

And if we switch to the card view, all of the images and videos will be expanded to

0:00:44.309,0:00:46.530

a larger size.

0:00:46.530,0:00:51.079

Videos will also autoplay as we scroll through.

0:00:51.079,0:00:52.789

See.

0:00:52.789,0:00:57.100

If we switch back to the classic view, I can show you some of the features of each Reddit

0:00:57.100,0:00:58.579

post.

0:00:58.579,0:01:01.789

Let's say that I'm interested in this post here.

0:01:01.789,0:01:08.360

If I click on it, it'll show the post, but it'll also give me an opportunity to comment

0:01:08.360,0:01:09.980

below.

0:01:09.980,0:01:21.460

If I wrote a comment now and post, my comment will show up below.

0:01:21.460,0:01:24.990

Notice that my comment is already upvoted by me.

0:01:24.990,0:01:28.860

If I decided I wanted to downvote it instead, I can click the downvote button.

0:01:28.860,0:01:32.160

But I'm going to switch it back to upvote.

0:01:32.160,0:01:34.430

You can do this for any of the comments.

0:01:34.430,0:01:40.390

And the score for each comment is listed beside the user's name.

0:01:40.390,0:01:43.030

For the post itself, it's much the same.

0:01:43.030,0:01:45.700

Up for upvote, down for downvote.

0:01:45.700,0:01:53.880

And it'll show you the overall score in between the two votes.

0:01:53.880,0:02:00.000

If I wanted to go to this subreddit in particular, I can click [r/aww](#) for Reddit Aww.

0:02:00.000,0:02:03.710

And it'll show me only posts from that subreddit.

0:02:03.710,0:02:09.289

If I didn't like this content, I could unsubscribe by clicking this button over here.

0:02:09.289,0:02:13.650

Or I could click this button to create my own post.

0:02:13.650,0:02:16.989

Many subreddits offer you three different options for how to post.

0:02:16.989,0:02:22.300

You can post a text post here, an image or video in the center, or a link to a different

0:02:22.300,0:02:23.560

website here.

0:02:23.560,0:02:27.709

If you'll notice, on Reddit Aww, text posts are disabled.

0:02:27.709,0:02:32.319

It has to be an image or video, or a link to a different site that is showing an image

0:02:32.319,0:02:36.180

or video.

0:02:36.180,0:02:41.340

All of the subreddits that I'm subscribed to are in this drop down menu.

0:02:41.340,0:02:45.810

As you can see here, I subscribed to the 10

that I recommended for you.

0:02:45.810,0:02:51.109

If I were to click on any of these, it would take me to that specific subreddit.

0:02:51.109,0:02:58.170

And I could find out more information there.

0:02:58.170,0:03:03.329

For example, if I clicked on r/aww, we go back to r/aww.

0:03:03.329,0:03:09.079

Many subreddits have related subreddits on the right-hand side menu below the rules.

0:03:09.079,0:03:14.069

This one has a particularly long list of related subreddits.

0:03:14.069,0:03:19.749

R/aww is about cute animals and babies and so forth.

0:03:19.749,0:03:25.510

So if you really liked the content here, you might also like some of these subreddits over

0:03:25.510,0:03:26.510

here.

0:03:26.510,0:03:28.950

For example, Dog Pictures.

0:03:28.950,0:03:36.560

If I clicked on that, I'd get only dog pictures.

0:03:36.560,0:03:41.749

If I subscribe to this subreddit by clicking that button, now Dog Pictures will show up

0:03:41.749,0:03:43.430

in my subscriptions.

0:03:43.430,0:03:55.189

And if I go back to the home page for Reddit, I should find some dog pictures in my feed.

0:03:55.189,0:03:58.749

There's one right there!

0:03:58.749,0:04:00.719

Those are the basics of Reddit.

0:04:00.719,0:04:06.109

Um, the view options, how to upvote and downvote, how to post and comment, and how to subscribe

0:04:06.109,0:04:10.409

and unsubscribe from specific subreddits.

0:04:10.409,0:04:16.269

I suggest taking the time to go through Reddit and test out some of these features, particularly

0:04:16.269,0:04:19.539

looking at which subreddits you are interested in.

0:04:19.539,0:04:24.520

As I said, what shows up in your feed are all of the subreddits you're subscribed to.

0:04:24.520,0:04:28.860

So Reddit will only be as good as the subreddits that you subscribe to.

0:04:28.860,0:04:34.129

Going through and finding ones that are particularly interesting to you will make your Reddit experience

0:04:34.129,0:04:34.720

much better.