

**Tentative Course Outline:**

Date	Topic/Activity	Reading due	Writing due
<b>MODULE ONE</b>			
T 8/18	<ul style="list-style-type: none"> <li>- Introductions and Course Expectations</li> <li>- Set-up Twitter, LinkedIn and Blackboard accounts</li> </ul>		*First Twitter and Reflection post #1 due (in-class)
R 8/20	<ul style="list-style-type: none"> <li>- Farm Narrative Group and Assignment Introduction</li> <li>- Connecting DMCs to cultures/communities/places</li> </ul>	Lambert, <i>Chapter Two</i> (handout) hooks, select essay, handout Farm Narrative Assignment Sheet	Reflection post #2 Respond to prompt.
T 8/25	*Visit to Metzger Farm – Meet at the farm promptly at 8AM	Farm Narrative Transcripts	Tweet farm narrative project ideas and respond to tweets of others.
R 8/27	<ul style="list-style-type: none"> <li>- What is Digital Storytelling?</li> <li>- How does rhetoric work in digital media?</li> </ul>	<i>Hollow: An Interactive Documentary</i> by Elaine Sheldon <a href="http://www.hollowdocumentary.com">www.hollowdocumentary.com</a>  Lambert, <i>Introduction and Chapter One</i> (handout)  Carroll, <i>Chapter One</i> , pp. 3-18	Reflection Post #3 due. Respond to prompt.
T 9/1	- Introduction to Artifact Analysis Assignment	Digital Artifact Analysis assignment (on Blackboard)  Carroll, <i>Chapter Two</i> , pp. 29-54	Tweet digital artifact possibilities and respond to classmates' ideas.
R	- Artifact Analysis	<a href="http://www.doclab.org/category/projects/">http://www.doclab.org/category/projects/</a>	Reflection Post #4 due. Post 250 word

9/3		Analysis Guide	summary of artifact to the blog.
T 9/8	<ul style="list-style-type: none"> <li>- Revisit Farm Narrative project (Dr. Chris Denecker and Sarah Sisser visit)</li> </ul>	hooks, select essay(s), handout	<b>Digital Artifact Analysis</b> <b>Due via Blackboard</b>
MODULE TWO			
R 9/10	<ul style="list-style-type: none"> <li>- Modal Affordances</li> <li>- Fair use/copyright</li> <li>- Creative Commons</li> </ul>	<p>Lessig, Lawrence. "Lawrence Lessig: 'Free Culture': Lessig's Book Condemns the Monopoly of Ideas."Talk of the Nation. NPR,2004. Web</p> <p>Aoki, Keith, James Boyle, and Jennifer Jenkins. Bound by Law: Tales from the Public Domain. Duke University. Duke Center for the Study of the Public Domain, 2006. Web</p>	Reflection Post #5 due at the start of class. Respond to prompt. Bring in hard drive for formatting
T 9/15	<p>Composing Audio</p> <ul style="list-style-type: none"> <li>- Listen to samples</li> <li>- Introduce Audio Assignment</li> </ul>	<p>Sheldon, Elaine, and Ginsburg, Sara. "Always Talk to Strangers: Bianca Giaever." SheDoes. 2015. Web.</p> <p>Listen to "The Art of Storytelling" Ira Glass (link on BB)</p> <p>Carroll, Chapter Three, Editing for Digital Media, Strategies, pp. 57-78</p>	<b>Farm Narrative Project Proposal due via Blackboard</b>
R 9/17	<p>Composing Audio</p> <ul style="list-style-type: none"> <li>- Recording Audio</li> </ul>	<p>Read: The Art of Storytelling (handout)</p> <p>Audio Resource List (on</p>	Tweet ideas for audio stories and respond to classmates' tweets.

		Blackboard)	
T 9/22	<p>Composing Audio</p> <ul style="list-style-type: none"> <li>- Editing Audio with Audacity/Adobe Audition</li> </ul>	<p>Lambert, <i>Chapter Four, The World of Digital Storytelling</i>, handout.</p> <p>Selfe, Cynthia. "The Movement of Air, The Breath of Meaning: Aurality and Multimodal Composing." <i>College Composition and Communication</i> 60.4(2009): 616-663. Print/PDF.</p>	Work on audio assignment
R 9/24	<p>Composing Audio</p> <ul style="list-style-type: none"> <li>- Advanced Audio Editing</li> <li>- Peer review</li> </ul>	<p>Peer Review Instructions</p> <p>Bianca Giaever (selection)</p>	Post audio assignment Sound Cloud link to Blackboard
T 9/29	<ul style="list-style-type: none"> <li>- Audio Assignment</li> <li>- Introduce Digital Image Assignment</li> </ul>	Assignment Sheet for Digital Images Assignment (linked on BB)	Work on audio assignment
R 10/1	<p>Composing Images</p> <ul style="list-style-type: none"> <li>- Capturing a moment</li> <li>- Using Photoshop to edit images</li> </ul>	<p>WVU Uncovered: Photography. Web.</p> <p>Read: "When Photoshop goes too far"</p> <p>Adobe Photoshop Getting Started Guide (handout)</p>	<b>Audio Assignment due via Blackboard (post sound cloud link)</b>
T 10/6	<p>Composing Images</p> <ul style="list-style-type: none"> <li>- Visual Rhetoric</li> <li>- Peer Review, Digital Image Assignment</li> </ul>	<p>Purdue OWL "Visual Rhetoric." Web.</p> <p>Listen: "There are worse places to</p>	Shoot five photographs and share them on BB.

		die: Maggie Steber” She Does Podcast.  Peer Review Guidelines (on BB)	
R 10/8	NO CLASS – FALL BREAK	Re-read Farm Narratives transcripts	Work on Farm Narratives Progress Report
T 10/13	Composing Images <ul style="list-style-type: none"> <li>- Studio Time Digital Image Assignment</li> <li>- Group Work: Farm Narratives Storyboard/Plans</li> </ul>	Re-visit, <i>Hollow: An Interactive Documentary</i>  Explore photo essays linked on BB	<b>Farm Narrative Progress report due via BB.</b>
MODULE THREE			
R 10/15	Video Composing <ul style="list-style-type: none"> <li>- Seven Steps of Digital Storytelling</li> <li>- Introduction to cameras</li> </ul>	Read Lambert <i>Chapter Five, The Seven Steps of Digital Storytelling</i> , (handout.)	<b>Digital Image Project due via BB</b>
T 10/20	Video Composing <ul style="list-style-type: none"> <li>- Capturing Video</li> <li>- Storyboarding</li> </ul>	Carroll, Chapter Three, Section Eight, pp. 209-241  Watch/Read Video Sources in Section One linked on BB	Reflection Post #6
R 10/22	Guest Speakers: Elaine Sheldon, Tricia Fulks <ul style="list-style-type: none"> <li>- Studio Time</li> </ul>	Revisit, <i>Hollow: An Interactive Documentary</i>  Lambert, <i>Chapter 11, Applications of Digital Storytelling</i> , (handout).	Questions for Elaine and Tricia
T 10/27	Video Composing <ul style="list-style-type: none"> <li>- Basic Video Editing</li> </ul>	Watch/Read Video Sources in Section Two linked on BB	<b>Farm Narratives Progress Report and Storyboard due via BB</b>

R 10/29	Guest Speaker: Backpack Journalist (TBA)  - Studio Time: Farm Narratives	Carroll, Chapter Four, pp. 89-117	Reflection Post #7  Questions for Guest Speaker
T 11/3	Video Composing  - Advanced Video Editing	Watch/Read Video Sources, Section Three, linked on BB	Continue editing work on Farm Narratives project
R 11/5	- Farm Narratives: Studio work - Peer Review	Peer Review Guidelines	Continue editing work on Farm Narratives project
T 11/10	Website Design  - Basic Coding - Studio Time	Carroll, Chapter Five, pp. 121-143  Become familiar w/Code Academy: <a href="http://www.codecademy.com">www.codecademy.com</a>	Reflection Post #8
R 11/12	Website design  - Basic Coding - Studio Time	Carroll, Chapter Six, pp. 147-168	Reflection Post #9
T 11/17	- Guest Speaker: Kyle Adams - Farm Narratives Studio work		Be prepared to share a version of Farm Narratives trailer
R 11/19	- Social Media Strategies	Carroll, Chapter Nine, pp. 247-269	Tweet ideas about SMS strategy report
T 11/24	- Social Media Strategies	Leech, Jimmy. DailyGenius. <i>The 15 Best Ways to Get Yourself Retweeted</i> , web.(linked on BB).  Ronson, John. <i>How One Stupid Tweet Blew Up Justine Sacco's Life</i> . NYTimes. Feb. 2015. Web. (linked on BB).	Reflection Post #10
R 11/26	NO CLASS – TGIVING BREAK		
T 12/1	Studio work – Guest Speaker Brian Wolnick, IBM data analytics		
R 12/4	LAST DAY OF CLASSES	Screening Day!	<b>Farm Narratives Final Project DUE</b>

T 12/8	FINALS WEEK Website Design due		<b>Website Design DUE</b>
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This handout accompanies Megan Adams's webtext "Affective Connections to Place: Digital Storytelling in the Classroom," published in *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 22(1), available at <http://kairos.technorhetoric.net/22.1/praxis/adams>