

Skills: Utilize video composing, editing, and storytelling skills to create a short (4-5 minute) documentary

Goals: Using video interviews and footage already collected for The Life on the Farm project you will work to create a video documentary highlighting the nature and scope of the *Life on the Farm* project with the purpose of securing funding for the next phase of the project (see the *Life on the Farm (LOF)* info. sheet for more about the project).

Requirements:

- 1.) Review the LOF information sheet, interview transcripts, b-roll footage and photographs (shared on Dropbox).
- 2.) Complete all brainstorming and pre-edit work distributed and completed inside and outside of class throughout the semester.
- 3.) Complete a storyboard.
- 4.) Be present and participate in ALL workshop activities (you must turn in evidence of this participation with your final project).
- 5.) Work to draft, edit, and compose a final, polished and professional documentary video piece and process reflection (cover letter).

Grading Criteria:

___ **Story Quality (40 points)**

- The story is appropriate given the project parameters.
- The digital images, video, and audio/text work together to tell a cohesive story. Note: You are not required to use all of these elements, but your documentary should include at least audio and video elements.
- The story isn't generic – you speak in specifics.
- The story has the quality of accessibility, it is identifiable and specific.
- The story *shows* rather than *tells*.
- The story appropriately connects to the goals and parameters of the LOF project.
- The story addresses an appropriate audience.

___ **Video/Image Quality (20 points)**

- The video/images are edited appropriately to reflect the story told.
- The video/images work **in conjunction** with audio/text to tell the story.
- The video/images represent the story; in other words, they are not flashy for the sake of being flashy.
- Video/images are cleanly edited and professional.
- Transitions are appropriate.

___ **Audio/Text (20 points)**

- The story includes appropriate audio and/or text that work in conjunction with video and imagery.
 - Audio and textual elements enhance the video/images to tell a story, neither detracts from the other.
 - Audio/text are cleanly edited and professional.
 - Transitions are appropriate.
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Reflection Paper (20 points)

- The reflection paper is 1-2 pages in length.
 - The reflection paper adequately describes your process.
 - The reflection paper considers and reflects on the progress reports completed throughout the semester.
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Comments: