
Introduction

You are a good—no, great—undergraduate student of English. In your third year, you discover a loophole in your graduation requirements and enter grad school ahead of your peers. Serendipity continues to smile on you, and after serving on several committees, you become Director of the Writing Center, and, upon graduation with your PhD, a WPA. You hope to one day become the Chair of your Department... Do you have the detail-oriented personality necessary to succeed in the world of Administrators?

The goal of C's the Day is to lead participants in an interesting exploration of Alternate Reality Games and the CCCCs conference itself. We hope you will discover new colleagues, parties, conference gatherings, and even new histories of the field through participation. Read all quests before you begin the game—some at higher levels are available to you immediately! Each level contains a number of possible quests, out of which you must complete 2, 3, or 4 in order to graduate to the next level. Achievements are also available, and lead to special prizes.

Quests may be turned in to any game designer wearing the C's the Day identifying button. To win, you or your booklet must be present at the Rock 'n Roll dance where booklets will be collected and tallied.

Advancement:

Undergraduate -> Graduate Level (2 quests)

Graduate -> Writing Center Director (3 quests)

Writing Center Director -> WPA (3 quests)

WPA -> Chair (4 quests)

Quests

Undergraduate Level

Place
Stamp
Here

“Consort!” Attend the Consortium of Doctoral Programs in Rhetoric and Composition.

Place
Stamp
Here

“A Warm Welcome.” Attend the new-comers coffee hour, even if you are not a new-comer yourself.

Place
Stamp
Here

“Administration Alliance.” Attend two panels that have nothing to do with administration.

Place
Stamp
Here

“Magical Creed.” Receive a copy of a list of all the places where free alcohol and food can be gotten at the C’s created by a department (but not particularly your department--we aren’t all so lucky).

“There is life outside your apartment.” Visit and provide proof of visit to at least one local landmark. Quest may be repeated.

Place
Stamp
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“Illuminate me.” Meet a field luminary without being obnoxious.

Place
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Graduate Student Level

“One Night Stand.” Attend the Rock ‘n Roll dance. Stamping will be available at the dance.

Place
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“Looking for lore in all the wrong places.” Submit a piece of lore for next year’s C’s the Day.

Place
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Place
Stamp
Here

“Scare Tactics” Visit the Turn-it-in.com table in the Publisher’s area. Come back not only with literature about all of the nifty things that Turn-it-in can do for you, but also with a pen, hat, or cookie that can be placed in your office during student conferences. Almost as effective as a jar labeled “Gonads of problem students.” If you don’t yet have an office, we recommend grading with the pens.

Place
Stamp
Here

“So that’s why the books are so expensive!” Attend a publisher’s party.

Place
Stamp
Here

“Not just for Knights.” Attend a roundtable and participate.

Place
Stamp
Here

“Kayak Down the Stairs.” Deliver to the quest giver the best true story about your students.

Writing Center Director Level

Place
Stamp
Here

“Guardian of the grad students.” Help one person in another track (currently also below your level) with one quest. Provide proof to the quest-giver to get your stamp.

Place
Stamp
Here

“Swag Hag.” Gather a giant pile of books, cds, samples, pens, candy, etc. from the publisher’s booths without lying about your intentions for the loot. “But it’s for the Writing Center!” Of course it is.

Place
Stamp
Here

“Games: Not just for Computer Science Majors Anymore.” Write out one quest or achievement not already part of the CCCC’s game.

Place
Stamp
Here

“Chat Roulette.” Find evidence (panel, in person discussion, etc.) of someone using a technology in the classroom that you believe has no place there. Be able to defend your position to your quest giver.

Place
Stamp
Here

“Sparklepony Bomb.” Once you earn a Sparklepony (see achievements), use that Sparklepony to take pictures with various luminaries and friends. Show a questgiver or post pictures to our Facebook group to turn in the quest.

Place
Stamp
Here

“Reality Check”: Attend a panel explicitly about Community Colleges or Business-orientated schools. Provide proof via a handout or camera phone/digital photo.

Writing Program Administrator Level

Place
Stamp
Here

“Commiserate! (Because there can never be enough C’s)”: Attend the WPA half day workshop.

“Not on *my* campus.” Discover evidence, through attending panels or listening to conversations, of at least one policy at another school that you would never let happen on your own. Report to the quest-giver for your stamp.

Place
Stamp
Here

“I have a life!” Provide proof of hobbies or interests outside of your job to at least five other people including the quest giver. Doing so will earn you your stamp.

Place
Stamp
Here

“Curriculum? We Don’t Need No Stinking Curriculum!” Find two schools without a standardized curriculum for Freshman Composition.

Place
Stamp
Here

“Make me a Meme.” Create a meme at the C’s. You can’t be the only person that knows about it.

Place
Stamp
Here

Place
Stamp
Here

“Insanity Plea.” Become entirely convinced that you could do everything better than the way that schools are already doing it. That’s why you became an administrator after all, isn’t it? Decide to start your own University. Write up a short mission statement. Recruit two tenured faculty members (in game), one publisher (in game), and two graduate students (in game) to agree to help you in this endeavor.

Graduate Director OR Department Chair OR Dean (if you dare) Level

Congratulations! You have achieved the highest level possible in our game! If you have not started earning achievements or helping other players now is the time to do it. Enjoy your new salary, new duties, and new responsibilities!

Achievements

“The Hemingway.” Try more different types of beer and alcohol than you attend panels. Extra points for microbrews.

Place
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“I need beer to deal with this.” Blow off your paid for afternoon workshop for lunch.

Place
Stamp
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“Social networker.” Meet someone face to face that you only previously knew via Facebook or Twitter.

Place
Stamp
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“How Unfortunate.” Attend a panel with more speakers than audience members.

Place
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Place
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“The Freeloader.” Pay for no food and drink for a 24 hour period during the CCCC. Still eat and drink--preferably a lot.

Place
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“Procrastinator.” Catch someone making their PowerPoint, paper, or other CCCC’s document during the conference itself. Bonus points if it is during their own panel.

Place
Stamp
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“Work-a-holic.” See someone grading papers at the C’s. Bonus points if it is during a session. Negative points if it is you.

Place
Stamp
Here

“Whuffie.” Raise your social capital at the C’s. Provide proof.

Place
Stamp
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“Corporate Whore.” Buy \$25 worth of Atlanta stuff for people back home. Provide proof. Earn Sparklepony.

“Luddites, not Ludology.” Attend two panels using overhead projectors.

Place
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“Program Champion.” Talk to at least five people from a variety of schools about your own program or department without complaining.

Place
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“Dressed for the occasion.” Have the best outfit at the Rock ‘n Roll dance.

Place
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“Strange Brew.” Deliver to the quest giver the name and proof of ingestion of the strangest beer found in or around the conference site. “Strange” may be defined by the game player. Extra points for bringing a sample or buying a sample for the quest giver.

Place
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Place
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“Stuck in the webex from hell.” Have to attend a webex during the C’s. You’d rather be drinking.
Bonus points if your friends manage to derail your meeting.

Place
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“The Slacker.” Go to the C’s. Attend no panels. Seriously, wtf were you doing at the C’s?

Place
Stamp
Here

“Kiss my Astley.” Rickroll the C’s. Provide evidence.

Place
Stamp
Here

“2 Legit to Put a Ring on it.” Participate in a Flash Mob. Provide Evidence.

“Fair Trade.” Find someone that has a sparklepony that you like better than yours. Trade.
Sign each other’s books.

“The luminary.” Find the holder of the silver sparklepony. They are the first person who won
one during the conference. Get them to sign your book.

“But I don’t want to be a luminary.” Find the holder of the silver sparklepony. They’ve been
getting a lot of attention. Offer to trade them for fame and fortune. Have them sign your
book.

“I’m going to hide in the bathroom now.” As a WPA level player, refuse a bribe from a Book
rep level player. Have them sign your book.

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"The job market." Find five other players who have been (or are) on the academic job market. Find out the strangest or hardest questions they were asked. List them below:

Special and Hidden Achievements

Name:

Description:

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Name:

Description:

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Name:

Description:

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Name:

Description:

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Credits

Quests and Achievements Creation

Kelly Centrelli

Doug Eyman

Mary Karcher

Jill Morris

Wendi Sierra

Scott Reed

Logo, Graphics, and Design

Sara H. Noto

Website

Sara H. Noto

Scott Reed

Facebook Publicity

Doug Eyman

Booklet Creation

Jill Morris

Sparklepony Design

Jill Morris

Booklet and Sparklepony Construction

Amanda Hefner

Sharon Moreno

Donna Pagano

Poster Design

Mary Karcher

Sponsors

The 7C's Committee

Baker College

Kairos

C&C Online

Enculturation